

# Our Corporate Policy



- The commitment to quality and the protection of man and environment are integral parts of our entrepreneurial action. The combination of an integrated management system and timewise flexible services orientating to the individual requirements of our customers has proven especially successful.
- The control of procurement and production processes and the quality of achieved services and products are intrinsically tied to the guarantee of occupational safety, an active health care as well as the avoidance of damage to persons and property and environmental damage. We have the shared belief that this approach will also prove itself economically in the long run.
- All products and services of our company are continuously being checked. They are permanently adjusted to the expectations and wishes of our customers, while changed legislation, statutory regulations and standardizations have to be taken into consideration. In this manner possible undesirable developments are prevented in good time and corresponding consequential costs are avoided. The thus developed quality standards define our products, their food safety and hygiene as well as the required product-accompanying information and services.
- All our efforts focus on satisfying our customers and we attach great importance to their sincere feedback. But also the interest of our staff, the associates involved and the environment and public surrounding us find appropriate consideration within the scope of our quality targets striven for.
- We are aware of the fact that food consumers have become more sensitive and critical – last but not least because of the extensive media coverage - and have high expectations on products, environmental benefits and services. Our customers have to meet this trend under increased competitive pressure. Consequently, we are also requested to take the medical, nutritional-scientific and ecological progress of knowledge into account anytime in consideration of the economic necessities.
- The quality management comprises all divisions of *NUTRILO GmbH*. It is not only an executive function in leading positions but can only succeed by integrating all employees. The systematic process control and the high quality standard striven for can only be realized if every individual can perform the duties he/she is entrusted with in a conscious and competent manner.
- The management of quality, safety, health and environment is last but not least a dynamic process requiring an adaptive organization, which remains open to changes. All of us will actively develop this system further in alignment with the respective company targets in order to still better survive in competition. Evaluations of the customers' satisfaction, the internal suggestion system, systematic training and continuing education, the involvement of every individual in his/her individual tasks and especially also the model of the executives shall help to realize a continuous improvement of the process control and the performances rendered by us (products, services and information) in the interest of our customers.

Cuxhaven, 15.06.2017



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Holger Birkhahn  
- Managing Director -



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Jörg Pallentin  
- Managing Director -